

**PROPOSED MINUTES OF THE
CITY OF ST. CLAIR SHORES
SIGN ARBITRATION**

Thursday, October 28, 2021

Meeting of the Sign Arbitration Board, held in the Geer Conference Room, located at 27600 Jefferson Ave., St. Clair Shores, Michigan.

PRESENT: Chairman Ketelhut
City Manager Matt Coppler
City Planner Liz Koto
Veronica Black, Recording Secretary

ALSO PRESENT: David Embree, Embree Sign Co.
Ed Phillips, Phillips Sign and Lighting

ABSENT: Councilman Frederick, excused.
City Clerk Mary Kotowski, excused.

1. CALL TO ORDER

The meeting was called to order at 9:03 a.m.

- A. Request from Embree Sign on behalf of Bunch Tax Service located at 22611 Greater Mack – sign does not abut a road.

David Embree from Embree Sign. Bunch Tax Service and Spectrum Financial are located in the same building. They already have signage on the front of the building, and are now looking to put signage on the side of the building. This would increase visibility for clients coming from the Nine Mile area. The proposed signs are small signs, (each 18" x 96" – same size as in the front) and are non-illuminated.

Motion by Ketelhut, seconded by Coppler to approve the requests from Embree Sign on behalf of Bunch Tax Service located at 22611 Greater Mack – sign does not abut a road and Spectrum Financial located at 22611 Greater Mack Suite B – sign does not abut a road.

There shall be no other changes allowed to the existing signs, unless a formal request is submitted to the Community Development Department. Failure to comply with Sign Arbitration ruling shall result in the revocation of this variance.

Ayes: 2 – All

Motion: Carried.

- B. Request from Embree Sign on behalf of Spectrum Financial located at 22611 Greater Mack Suite B – sign does not abut a road.

See discussion from A above

Motion by Ketelhut, seconded by Coppler to approve the requests from Embree Sign on behalf of Bunch Tax Service located at 22611 Greater Mack – sign does not abut a road and Spectrum Financial located at 22611 Greater Mack Suite B – sign does not abut a road.

There shall be no other changes allowed to the existing signs, unless a formal request is submitted to the Community Development Department. Failure to comply with Sign Arbitration ruling shall result in the revocation of this variance.

Ayes: 2 – All

Motion: Carried.

- C. Request from Embree Sign on behalf of Cosmetic Surgeons of Michigan located at 22631 Greater Mack Suite 200 – second sign on front elevation.

David Embree from Embree Sign. Cosmetic Surgeons of Michigan is located next door to the building that houses Bunch Tax Service and Spectrum Financial.

City Planner Koto explained that, the combination of Cosmetic Surgery Center existing signage square footage plus this proposed signage would be within our new allowable sign ordinance square footage limit (once the ordinance changes pass).

Motion by Ketelhut, seconded by Coppler to approve the request from Embree Sign on behalf of Cosmetic Surgeons of Michigan located at 22631 Greater Mack Suite 200 – second sign on front elevation.

There shall be no other changes allowed to the existing signs, unless a formal request is submitted to the Community Development Department. Failure to comply with Sign Arbitration ruling shall result in the revocation of this variance.

Ayes: 2 – All

Motion: Carried.

- D. Request from Phillips Sign and Lighting on behalf of First State Bank located at 24335 Harper – Second sign on front elevation.

Ed Phillips from Phillips Sign and Lighting. City Planner Koto explained that this is a similar case to that of Cosmetic Surgeons of Michigan. If you add the First State Bank wording to the logo together it is approximately the amount of signage allowed on the building.

Motion by Ketelhut, seconded by Coppler to approve the request from Phillips Sign and Lighting on behalf of First State Bank located at 24335 Harper – Second sign on front elevation.

There shall be no other changes allowed to the existing signs, unless a formal request is submitted to the Community Development Department. Failure to comply with Sign Arbitration ruling shall result in the revocation of this variance.

Ayes: 2 – All

Motion: Carried.

2. Approval of Minutes for the meeting of September 23, 2021 (emailed)

Motion by Coppler seconded by Ketelhut to approve the minutes of September 23, 2021 as submitted.

Ayes: All – 2

Motion carried.

3. Audience Participation - None

4. Adjournment

Motion by Ketelhut, seconded by Coppler, to adjourn the meeting at 9:10 a.m.

Ayes: All – 2

Motion carried.

THE PRECEDING MINUTES ARE A SYNOPSIS OF THE SIGN ARBITRATION MEETING AND DO NOT REPRESENT A VERBATIM RECORD