

**APPROVED MINUTES OF THE  
CITY OF ST. CLAIR SHORES  
SIGN ARBITRATION**

**Thursday, March 25, 2021**

Meeting of the Sign Arbitration Board, held virtually via a Zoom video call.

**PRESENT:** Chairman Ketelhut, Saint Clair Shores, Michigan  
City Manager Matt Coppler, Saint Clair Shores, Michigan  
Councilman Frederick, Saint Clair Shores, Michigan  
City Planner Liz Koto, Oak Park, Michigan  
Veronica Black, Recording Secretary, Saint Clair Shores, Michigan

**ALSO PRESENT:** Jeff Scheuer, The Landscape Supply Yard, Saint Clair Shores, Michigan

**ABSENT:** City Clerk Kotowski, excused

**1. CALL TO ORDER**

The meeting was called to order at 9:04 a.m.

- 2.** Request from Jeff Scheuer on behalf of The Landscape Supply Yard located at 28831 Harper, wall sign, south elevation, denied – sign does not abut a road.

Jeff Scheuer on behalf of The Landscape Supply Yard. Scheuer purchased the building (former Bob's Landscaping) about a year and a half ago. He has painted the building and straightened up the yard for which he has received positive social media feedback.

The pain point is there are no sign on or around the building. In the past Bob's Landscaping had a sign on the side of the building.

Scheuer stated that the signs do not face the street, but are visible from the street. He is requesting to place signs on both north and south sides of building to increase visibility and awareness for the business. These would be flat, solid signs that are adhered to the building.

Allowance of 127.5 square feet for each north and south side signs. Both signs added together (32 square feet for the south elevation sign, and 18 square feet for the north elevation sign) are not close to what he is allowed on one side. He does not have a pole sign.

If the signs were to be placed on the Harper elevation, they'd need to be much smaller.

Sign will be professionally made by Tag's Graphics in Fraser.

The business can cover up to 1/3 of windows without sign permit or special approvals.

The portion of the sign ordinance that prohibits signs not abutting a road is coming before City Council soon.

**Motion by Frederick, seconded by Coppler to approve the request for The Landscape Supply Yard located at 28831 Harper, wall sign, south elevation with the agreement to not put a pole sign on the property.**

*There shall be no other changes allowed to the existing signs, unless a formal request is submitted to the Community Development Department. Failure to comply with Sign Arbitration ruling shall result in the revocation of this variance.*

**Ayes: 3 – All  
Motion: Carried.**

3. Request from Jeff Scheuer on behalf of The Landscape Supply Yard located at 28831 Harper, wall sign, north elevation, denied – sign does not abut a road.

See discussion from #2 above

**Motion by Frederick, seconded by Coppler to approve the request for The Landscape Supply Yard located at 28831 Harper, wall sign, north elevation with the agreement to not put a pole sign on the property.**

*There shall be no other changes allowed to the existing signs, unless a formal request is submitted to the Community Development Department. Failure to comply with Sign Arbitration ruling shall result in the revocation of this variance.*

**Ayes: 3 – All  
Motion: Carried.**

4. Approval of Minutes for the meeting of February 25, 2021 (emailed)

**Motion by Frederick, seconded by Coppler, to approve the minutes of February 25, 2021 as submitted.**

**Ayes: All – 3  
Motion carried.**

### 13. Audience Participation

None

### 14. Adjournment

**Motion by Ketelhut, seconded by Coppler, to adjourn the meeting at 9:16 a.m.**

**Ayes: All – 3  
Motion carried.**

THE PRECEDING MINUTES ARE A SYNOPSIS OF THE SIGN ARBITRATION MEETING AND DO NOT REPRESENT A VERBATIM RECORD