

**MINUTES OF THE
CITY OF ST. CLAIR SHORES
SIGN ARBITRATION**

Thursday, August 26, 2021

Meeting of the Sign Arbitration Board, held in the Geer Conference Room, located at 27600 Jefferson Ave., St. Clair Shores, Michigan.

PRESENT: Chairman Ketelhut
City Manager Matt Coppler
City Clerk Mary Kotowski
Councilman Frederick
Community Development Director Chris Rayes
Veronica Black, Recording Secretary

ALSO PRESENT: Taylor Semrow, Sirona Wellness Spa
Jason Spencer, Sirona Wellness Spa
Rebecca Godin, Phillips Sign and Lighting
Kevin Hendrick, St. Joan of Arc

ABSENT: City Planner Liz Koto

1. CALL TO ORDER

The meeting was called to order at 9:00 a.m.

- A. Request from Jason Spencer and Taylor Semrow on behalf of Sirona Wellness Spa located at 21510 Harper – Mural sign exceeds allowable square footage.

Taylor Semrow and Jason Spencer on behalf of Sirona Wellness Spa. The request is for a mural painted on the on Edmunton elevation of the building. The proposed mural will promote creativity and curiosity without using words to distract drivers.

Motion by Coppler, seconded by Frederick to approve the request from Jason Spencer and Taylor Semrow on behalf of Sirona Wellness Spa located at 21510 Harper – Mural sign at 1,060.08 square feet.

There shall be no other changes allowed to the existing signs, unless a formal request is submitted to the Community Development Department. Failure to comply with Sign Arbitration ruling shall result in the revocation of this variance.

**Ayes: 3 – All
Motion: Carried.**

- B. Request from Image 360 on behalf of St. Joan of Arc Catholic School located at 22415 Overlake - Wall sign does not abut a road.

Kevin Hendrick on behalf of St. Joan of Arc. The proposed sign would be placed on the school and visible from road but faces the parking lot. Same signage that was put on the Sister Carol center two years ago.

Motion by Frederick seconded by Coppler to approve the request from Image 360 on behalf of St. Joan of Arc Catholic School located at 22415 Overlake - Wall sign does not abut a road.

There shall be no other changes allowed to the existing signs, unless a formal request is submitted to the Community Development Department. Failure to comply with Sign Arbitration ruling shall result in the revocation of this variance.

**Ayes: 3 – All
Motion: Carried.**

- C. Request from Phillips Sign and Lighting on behalf of Sirona Wellness Spa located at 21510 Harper – Illuminated wall sign denied; signs must be mounted flat against a building or wall.

Rebecca Godin on behalf of Phillips Sign and Lighting.

Director Rayes explained that the only other option, if mounted to the building, would be to place the sign under the canopy making it less visible.

Godin stated that the sign would be mounted into a steel plate. The channel letters will stick out and be halo lit.

The sign doesn't hang over sidewalk; the building sits back.

Motion by Fredrick, seconded by Coppler, to approve the request from Phillips Sign and Lighting on behalf of Sirona Wellness Spa located at 21510 Harper – Illuminated wall sign not mounted flat against a building or wall.

There shall be no other changes allowed to the existing signs, unless a formal request is submitted to the Community Development Department. Failure to comply with Sign Arbitration ruling shall result in the revocation of this variance.

**Ayes: 3 – All
Motion: Carried.**

2. Approval of Minutes for the meeting of May 20, 2021 (emailed)

Motion by Frederick seconded by Coppler to approve the minutes of May 20, 2021 as submitted.

**Ayes: All – 3
Motion carried.**

4. Audience Participation

None

5. Adjournment

Motion by Ketelhut, seconded by Frederick, to adjourn the meeting at 9:07 a.m.

**Ayes: All – 3
Motion carried.**

THE PRECEDING MINUTES ARE A SYNOPSIS OF THE SIGN ARBITRATION MEETING AND DO NOT REPRESENT A VERBATIM RECORD